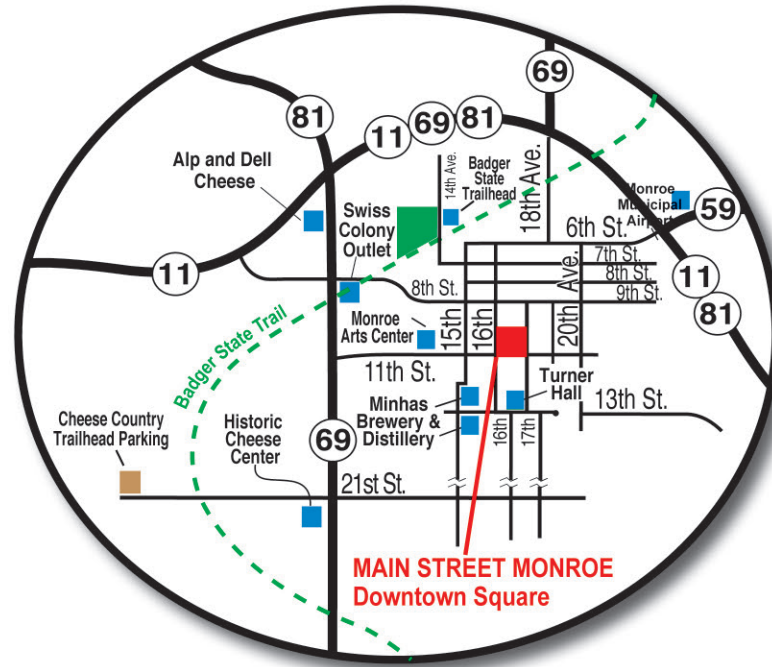


## Shop

213 Mercantile	1630 11th St	608.558.3356
608 The Factory (*text only)	1607 10th St	608.851.0776*
Arts, Antiques, & Photography	1114 17th Ave	608.325.6801
Artful Dressmaker	1620 11th St	608.636.4746
Artful Gourmet	1606 11th St	608.325.2424
Burlington Shoes	1013 16th Ave	608.325.4464
Busy Bee Floral & Gifts	1605 10th St	608.851.0522
Cosmic Collectibles	1508 11th St	608.214.1794
Frame N Color	1119 16th Ave	608.325.4135
Green County Historical Society Museum	1617 9th St	608.324.4676
Heartland Graphics	1715 12th St	608.328.4404
Hemp1848	1015 16th Ave	608.426.6420
House to Home Designs	1628 11th St	608.325.4710
JoAnne's Dress Shop	1618 11th St	608.325.3900
Luecke's Diamond Center	1029 16th Ave	608.325.2600
Martin's Sport Shop	1016 17th Ave	608.325.3370
Marv's Farm Toys	1512 <sup>1/2</sup> 11th St	608.558.2185
Max's Threads	1111 16th Ave	608.325.1045
Monroe ANTIQUES Mall	1003 16th Ave	608.328.8000
Monroe Family Eye Care	1113 17th Ave	608.325.5606
Orange Kitten Yarns	1613 10th St	608.328.4140
Outdoor Living Pro by WPPO	907 1/2 16th Ave	815.745.1021
Outpost Gaming	1113 16th Ave.	815.821.0166
Schultz Hometown Pharmacy	1008 17th Ave	608.325.2151
Thrift & Thrive	1020 17th Ave	608.313.4042
Toy Haus	1017 16th Ave	608.325.1277
Urban Boutique & Spa	1611 10th St	608.329.5401
Vintage Junque	1110 15th Ave	608.325.1533
WPPO Wood Fired Ovens	907 16th Ave	815.745.1021

## Events

- Summer Concert Series** - June through September.
- Cars on the Square** - first Friday in June; August Rain Date.
- Maxwell Steet Days Sidewalk Sales** - first weekend in August.
- Trunk or Treat** - last Sunday in October.
- Small Business Saturday** - Thanksgiving Weekend.
- Farmers Market** - May through October: Saturday mornings and Wednesday afternoons. Indoors rest of the year.
- Green County Cheese Days** - mid September in even years.
- Lighted Christmas Parade** - second Friday after Thanksgiving.
- St. Patrick's Day Parade** - March 17th Annually.



## Lodging

### MOTELS

AmericInn • 424 4th Ave • 608.328.3444  
 Gasthaus Motel • 685 30th St • 608.328.8395  
 Super 8 Motel • 500 6th St • 608.325.1500

### Bed & Breakfast

Carriage House • 1421 14th Ave. • 608.293.0995

### CAMPING

Green Co. Fairgrounds • 2600 10th St • 608.325.9159

Visit our website for a complete directory of all businesses in the Main Street Monroe district, including spas and salons, health and wellness, legal, financial, and more.

## MAIN STREET MONROE

Main Street Monroe, Inc. is a nationally accredited, volunteer-driven, nonprofit 501(c)(3) organization established in 2005. Serving as an advocate for the downtown neighborhood, priorities include small business assistance, historic preservation, and events. Since 2005, over \$1 million of volunteer time has been donated, there have been 43 net new businesses, and over 300 rehab projects.

1717 10th Street  
 PO Box 544  
 Monroe, WI 53566

608.328.4023 • [monroemainstreet@tds.net](mailto:monroemainstreet@tds.net)

[MAINSTREETMONROE.ORG](http://MAINSTREETMONROE.ORG)



## Eat & Drink

- Amy's Corner Cafe** - cakes and eggs, daily lunch specials, pie & cinnamon rolls. 1127 16th Ave • 608.325.3768 (B,L)
- Bäckerei Kline** - European Inspired treats and puff pastries. 921 15th Ave • 608.325.6773 (B,L)
- Bartels & Co. Tap** - craft beers, spirits, peanuts & popcorn. 1012 17th Ave • 608.325.7252 (F,O)
- Baumgartner's Cheese Store & Tavern** - sandwiches, chili, cheese, soup. 1023 16th Ave • 608.325.6157 (L,D,F,O)
- BuggyWorks** - burgers, salads, fried curds, pasta, steaks, mac-n-cheese. 1015 18th Ave, #112 • 608.426.6445 (D,F)
- Bullet's Restaurant & Doyle's Irish Pub** - steaks, burgers, sandwiches, salad bar, pizza. Bulletsrestaurant.com. 1301 15th Ave • 608.325.7777 (L,D,F)
- Bullquarian Brewhouse** - 2-Barrel Nano Brewery. Pizza, Sandwiches, Nachos, Wine, Craft Cocktails, Live Entertainment. 1128 17th Ave • 608.426.6720 (D,O)
- Cactus Co Booze N' Bites** - specialty cocktails and outdoor seating on the south side of the square featuring unique, scratch kitchen-style appetizers. 1610 11th St • 608.426.6400 (L,D,F,O)
- Chocolate Temptation** - artisan chocolates, espresso bar, ice cream, desserts. 1004 17th Ave • 608.328.2462 (B,L)
- Chop Sticks** - Chinese and American cuisine, dine in or carry out. 1021 16th Ave • 608.329.7900 (L,D)
- Everest Nutrition** - energizing teas and specialty drinks, meal replacement shakes, and protein treats. 1117 16th Ave • 608.426.6743 (B,L)
- The French Quarter** - sandwiches, soup, pizza, foods from the fryer. Grill on til closing. 1201 17th Ave • 608.328.2332 (L,D,F)
- The Garden Deli** - sandwiches & baked potatoes to order, salads, wraps, ice cream. 1624 11th St • 608.325.3526 (L,D)
- Jailhouse Tap Bar & Grill** - burgers, daily specials, local brews on tap. 1404 12th St • 608.325.6462 (L,D,F)
- The Local Joint** - cheese, wine and beer shop, plus pairings and tasting of regional items; charcuterie boards. 1000 17th Ave • 608.426.6252 (L,D,O)
- Minhas Kitchen** - affordable fine dining, award winning burgers, sandwiches, pasta, salads, steak, and seafood. Fine wines, beer and craft cocktails made with locally made wines, spirits & liquors. 1408 13th St • 608.328.5555 (L,D,O,F)
- El Mazatlan Authentic Mexican Restaurant** - Authentic Mexican tacos, burritos, seafood, margaritas, mojitos, and more. 1609 10th St • 608.426.6090 (L,D,F,O)
- Pancho & Lefty's** - smoked meats, seafood, burgers, burritos, salads, margaritas, beer, wine. 1018 17th Ave • 608.426.6116 (D,O)
- Payne's Family CoffeeHaus & OddiTeas** - coffee, tea, fresh squeezed juice, sandwiches, soups, bakery goodies. 921 15th Ave • 608.324.4500 (L,D,O,B)
- Rainbow Confections** - gourmet popcorn and fudge, cotton candy, ice cream, soda, and candies for all ages. 1604 11th St • 608.325.2635
- Spilled Grapes Wine Bar** - self-serve wine bar also offering mimosas, sangria, flights, beer, seltzers, gourmet grilled cheese, cheese boards, and Labneh boards. Open 7 days a week. 1010 17th Ave • 608.293.3930 (L,D)
- Suisse Haus** - burgers, sandwiches, chili, pizza, Friday fish fry, fried curds, wings. 1602 12th St • 608.325.3220 (L,D,F,O)
- Sunrise Donut Café** - fresh custom donuts, coffee, espresso drinks and sandwiches. 1014 17th Ave • 608.426.6350 (B,L,O)
- Taco Martinez** - authentic Mexican, wide variety of tacos, burritos, daily specials, homemade sauces, carryout. 1713 11th St • 608.931.1191 (L,D)
- Turner Hall Ratskeller** - Swiss & American specialties, Fri & Sat fish fry. 1217 17th Ave • 608.325.3461 (D,F,O)

**B-Breakfast • L-Lunch • D-Dinner**  
**F-Full Bar • O-Outside Seating Available**

SHOPPING DINING TOURS ENTERTAINMENT

**When life gives you Limburger, make a sandwich.**

Back in 1931, Emil Baumgartner opened a store on the west side of the Square to sell cheesemaking supplies to area factories. Times were tough during the Depression years, and if customers were unable to pay cash, they paid with cheese. Soon Emil began offering customers a complimentary cheese sandwich and then a local brew to go along with it. And that is how the legendary Baumgartner's Cheese Store and Tavern was born.



An iconic landmark in Monroe, "Baumies" holds bragging rights as the oldest cheese store in Wisconsin. It's the place to go if you have a hankering for the quintessential Limburger sandwich—served up with mustard and onion on rye; a mint on the side.

**Downtown – Tours & Visits**

**Green County Courthouse**  
*greencountywisconsin.info* • 1016 16th Ave  
 608.328.1838 • Self-guided tour and "you be the judge" photo opp. Open to public on weekdays 8 am - 4:30 pm. Groups by appointment.

**Green County Historical Society Museum**  
*www.gcwhs.org* • 1617 9th St • 608.324.4676 (leave message) • Local history and one room schoolhouse; genealogy information. Open Sat 1 pm - 4 pm from June - September. or by Appointment  
*info@greencountyhistoricalsociety.org*

**Minhas Brewery/Distillery (Brewstillery)**  
*minhasbrewery.com* • 1208 14th Ave • 608.328.9120  
*minhasdistillery.com* • 1404 13th St • 608.328.5550  
 Provides all tastings, sports bar, arcade, Golf Swing suit, and a brew pub food menu. No reservations needed unless groups of 25 or more. Brewery and Distillery Open 11 am - 8 pm everyday. Tours 1 pm - 5 pm on the hour everyday.

**Minhas Micro Winery**  
*minhaswinery.com* • 1404 13th St • 608.328.5550  
 Minhas winery operates Wed, Thurs, & Sun 11 am - 8 pm. Friday and Saturday 11 am - 9 pm. Winery reservations recommended on weekends.

**Monroe Arts Center**  
*monroeartscenter.com* • 1315 11th St • 608.325.5700  
 Performances, gallery exhibits, and art classes for all ages. Visit website for upcoming shows and exhibits. Open Tues - Fri 10 am - 5 pm and Sat 10 am - 2 pm. Summer Concert Series 2nd & 4th Wed June - August.

**Monroe Theatre Guild**  
*monroetheatre.com* • 910 16th Ave • 608.325.1111  
**Community Theatre at It's Best!** Visit website for shows.

**Turner Hall**  
*turnerhalloffmonroe.org* • 1217 17th Ave • 608.325.3461  
 Swiss Bauernmalerei (folk painting) and historical displays, with year-long public programming through its Swiss Heritage Series, preserving and celebrating contributions of the Swiss to Monroe.

**More in Monroe**

**National Historic Cheesemaking Center & Imobersteg Farmstead Cheese Factory**  
*www.nhccmuseum.org*  
 2108 6th Ave (located west of the intersection of Highway 69 south and 21st St.) • 608.325.4636  
 Self-guided tour exploring legacy of dairy farming and cheesemaking in Green County. Guided tours when docents available. Museum hours May 1 - Oct 31, Thurs - Sun 10 am - 3 pm. Groups by appointment.

**Emmi Roth USA (Alp and Dell Cheese)**  
*alpanddellcheese.com* • 657 2nd St • 608.328.3355  
 See cheese being made from observation hall on weekday mornings. Groups by appointment.

**Badger State Trail**  
*friendsofbadgerstatetrail.org* • *dnr.wi.gov*  
 Trailhead parking near intersection of 14th Ave & 6th St  
 Traveling south: connects with Jane Addams Trail at the Illinois border. Traveling north: Monticello, Belleville, and connection with Capital City Trail in Fitchburg area.

**Crimson and clover, over and over.**

Tommy Jackson's first gigs took place in the "Blue Room" at the former Eugene Hotel building just off the southwest corner of the Square. As a middle schooler who sang and played guitar, Jackson entertained at the hotel that was managed by his parents. Later, he changed his name and added the band: Tommy James and the Shondells. Over the years, James racked up more than a hundred million records sold with his music featured in movies, TV shows and advertising campaigns.



Visit the Green County Tourism website [GreenCounty.org](http://GreenCounty.org) for more to do throughout the region.



**Brewing up some history.**

We started making beer right here in downtown Monroe way back in 1845. Take a tour at Minhas Craft Brewery to learn about famous brews of the past like Augsburg and Berghoff, and get a taste of the present with a flavored adult beverage like grape or rootbeer hard soda. Fun flavors of Blumer's soda pop for the kids.



**Green County Cheese Days—since 1914.**



Get ready to polka, yodel and eat cheese curds by the truckload! Oldest food fest in the Midwest—on the Square in downtown Monroe—third weekend of September in even years.



**MAIN STREET MONROE, INC.**

