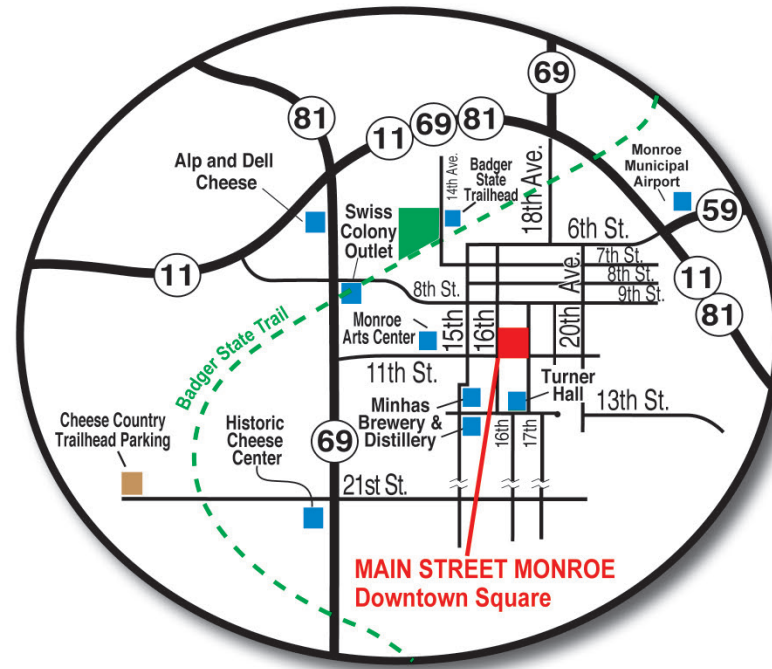


Shop

213 Mercantile	1024 17th Ave	608.558.3356
Arts, Antiques, & Photography	1114 17th Ave	608.325.6801
Artful Dressmaker	1615 10th St	608.636.4746
Artful Gourmet	1606 11th St	608.325.2424
Barn 2 Beach Rarities	1115 16th Ave	608.558.1453
Burlington Shoes	1013 16th Ave	608.325.4464
Busy Bee Floral & Gift	1605 10th St	608.851.0522
Edelweiss Gifts	1630 11th St	608.325.4438
Frame N Color	1119 16th Ave	608.325.4135
Forever Frugal: New & Used Thrift	1516 11th St	608.325.8667
Genthe's Clearance Center	904 16th Ave	608.328.4249
Heartland Graphics	1715 12th St	608.328.4404
Hemp1848	1027 16th Ave	608.426.6420
House to Home Designs	1628 11th St	608.325.4710
JoAnne's Dress Shop	1618 11th St	608.325.3900
Luecke's Diamond Center	1029 16th Ave	608.325.2600
Made To Inspire	1105 16th Ave	608.558.2340
Mama + Little's Boutique	1604 11th St	608.214.4102
Martin's Sport Shop	1016 17th Ave	608.325.3370
Marv's Farm Toys	1512 ^{1/2} 11th St	608.558.2185
Max's Threads	1111 16th Ave	608.325.1045
Monroe ANTIQUES Mall	1003 16th Ave	608.328.8000
Monroe Family Eye Care Optical Store	1113 17th Ave	608.325.5606
North Side Shop	1607 10th St	608.426.6776
Orange Kitten Yarns	1613 10th St	608.328.4140
Schultz Hometown Pharmacy	1008 17th Ave	608.325.2151
Thrift & Thrive	1020 17th Ave	608.313.4042
Toy Haus	1017 16th Ave	608.325.1277
Urban Boutique & Spa	1611 10th St	608.329.5401
Vapor Company	1010 17th Ave	608.492.2166
Vintage Junque	1110 15th Ave	608.325.1533
Zodica Perfumery	1620 11th St	608.426.6398

Events

First Thursday Shopping Nights - stores open late
Summer Concert Series - June through September
Cars on the Square - first Friday in June; August Rain Date
Trunk or Treat - last Sunday in October
Small Business Saturday - Thanksgiving Weekend
Farmers Market - May through October: Saturday mornings and Wednesday afternoons. Indoors rest of the year.
Green County Cheese Days (mid September in even years)
Lighted Christmas Parade - second Friday after Thanksgiving



Lodging

MOTELS

AmericInn • 424 4th Ave • 608.328.3444
 Gasthaus Motel • 685 30th St • 608.328.8395
 Super 8 Motel • 500 6th St • 608.325.1500

BED & BREAKFAST

Victorian Garden • 1720 16th St • 608.328.1720

CAMPING

Green Co. Fairgrounds • 2600 10th St • 608.325.9655

Visit our website for a complete directory of all businesses in the Main Street Monroe district, including spas and salons, health and wellness, legal, financial, and more.



MAIN STREET MONROE

Main Street Monroe, Inc. is a nationally accredited, volunteer-driven, nonprofit 501(c)(3) organization established in 2005. Serving as an advocate for the downtown neighborhood, priorities include small business development, historic preservation, and events.

1717 10th Street
 PO Box 544
 Monroe, WI 53566

608.328.4023 • monroemainstreet@tds.net

MAINSTREETMONROE.ORG



Eat & Drink

Amy's Corner Cafe - cakes and eggs, daily lunch specials, pie & cinnamon rolls. 1127 16th Ave • 608.325.3768 (B,L)
Bäckerei Kline - European Inspired treats and puff pastries. 1613 10th St • 608.325.6773 (B, L)
Bartels & Co. Tap - craft beers, spirits, peanuts & popcorn. 1012 17th Ave • 608.325.7252 (F,O)
Baumgartner's Cheese Store & Tavern - sandwiches, chili, cheese, soup. 1023 16th Ave • 608.325.6157 (L,D,F,O)
BuggyWorks - burgers, salads, fried curds, pasta, steaks, mac-n-cheese. 1015 18th Ave, #112 • 608.426.6445 (D,F)
Bullet's Restaurant & Doyle's Irish Pub - steaks, burgers, sandwiches, salad bar, pizza. Bulletsrestaurant.com. 1301 15th Ave • 608.325.7777 (L,D,F)
Bullquarian Brewhouse - 2-barrel nano brewery. Pizza, sandwiches, nachos, live entertainment. Limited wine and cocktail selection. 1128 17th Ave • 608.426.6720 (D,O)
Cactus Co Booze N' Bites - specialty cocktails and outdoor seating on the south side of the square. Appetizers coming summer 2023. 1610 11th St • 608.426.6400 (L,D,F,O)
Chocolate Temptation - artisan chocolates, espresso bar, ice cream, desserts. 1004 17th Ave • 608.328.2462 (B,L)
Chop Sticks - Chinese and American cuisine, dine in or carry out. 1021 16th Ave • 608.329.7900 (L,D)
Everest Nutrition - energizing teas and specialty drinks, meal replacement shakes, and protein treats. 1117 16th Ave • 608.426.6743 (B,L)
The French Quarter - sandwiches, soup, pizza, foods from the fryer. Grill on til closing. 1201 17th Ave • 608.328.2332 (L,D,F)
The Garden Deli - sandwiches & baked potatoes to order, salads, wraps, ice cream. 1624 11th St • 608.325.3526 (L,D)
Jailhouse Tap Bar & Grill - burgers, daily specials, local brews on tap. 1404 12th St • 608.325.6462 (L,D,F)
The Local Joint - cheese, wine and beer shop, plus pairings and tasting of regional items; charcuterie boards. 1000 17th Ave • 608.426.6252 (L,D,O)
Mad Charlie's Café - farm fresh kitchen specializing in breakfast and lunch organic items including pizza by the slice, sandwiches, baked goods, and seasonal salads. 921 15th Ave • 608.426.6306 (B,L,O)
Minhas Kitchen - affordable fine dining, award winning burgers, sandwiches, pasta, salads, steak, and seafood. Fine wines and craft cocktails made with locally made wines, spirits & liquors. 1408 13th St • 608.328.5555 (L,D,O,F)
North Side Pub & Grill - legen'DAIRY monster cheese curds, house smoked meats, award winning burgers, tacos, craft cocktails & more. www.northsidepubandgrill.com 1609 10th St • 608.426.6774 (L,D,F,O)
Pancho & Lefty's - hickory BBQ, seafood, burgers, burritos, salads, margaritas, beer, wine. 1018 17th Ave • 608.426.6116 (D,O)
Rainbow Confections - gourmet popcorn and fudge, cotton candy, ice cream, soda, and candies for all ages. 1600 11th St • 608.325.2635
Suisse Haus - burgers, sandwiches, chili, pizza, shrimp, fish, fried curds, wings. 1602 12th St • 608.325.3220 (L,D,F,O)
Sunrise Donut Café - fresh custom donuts, coffee, espresso drinks and sandwiches. 1014 17th Ave • 608.426.6350 (B,L,O)
Taco Martinez - authentic Mexican, wide variety of tacos, burritos, daily specials, homemade sauces, carryout. 1713 11th St • 608.931.1191 (L,D)
Turner Hall Ratskeller - Swiss & American specialties, Fri & Sat fish fry. 1217 17th Ave • 608.325.3461 (D,F,O)
B-Breakfast • L-Lunch • D-Dinner
F-Full Bar • O-Outside Seating Available

SHOPPING DINING TOURS ENTERTAINMENT

When life gives you Limburger, make a sandwich.

Back in 1931, Emil Baumgartner opened a store on the west side of the Square to sell cheesemaking supplies to area factories. Times were tough during the Depression years, and if customers were unable to pay cash, they paid with cheese. Soon Emil began offering customers a complimentary cheese sandwich and then a local brew to go along with it. And that is how the legendary Baumgartner's Cheese Store and Tavern was born.



An iconic landmark in Monroe, "Baumies" holds bragging rights as the oldest cheese store in Wisconsin. It's the place to go if you have a hankering for the quintessential Limburger sandwich—served up with mustard and onion on rye; a mint on the side.

Downtown - Tours & Visits

Green County Courthouse
greencountywisconsin.info • 1016 16th Ave
 608.328.1838 • Self-guided tour and "you be the judge" photo opp. Open to public on weekdays 8 am - 4:30 pm. Groups by appointment.

Green County Historical Society Museum
www.gcwhs.org • 1617 9th St • 608.324.4676 (leave message) • Local history and one room schoolhouse; genealogy information. Open Sat and Sun 1 - 4 pm from June - Sept.

Minhas Craft Brewery
minhasbrewery.com • 1208 14th Ave • 608.328.9120
 Visitor center, gift shop & beer memorabilia museum. Tours: Mon 11 am, Tues - Thurs 1 pm, Fri 11 am & 2 pm, Sat 11 am, 1 & 3 pm, Sun 1 & 3 pm. No reservation needed unless groups of 25 or larger.

Minhas Micro Distillery
minhasdistillery.com • 1404 13th St • 608.328.5550
 Daily distillery tastings: Mon - Sat 10 am - 5 pm, Sun 11 am - 5 pm. No reservation needed.

Minhas Micro Winery
minhaswinery.com • 1404 13th St • 608.328.5550
 Daily winery tastings: Mon - Fri 9 am - 5 pm, Sat 10 am - 5 pm, Sun 11 am - 5 pm. Winery reservations recommended on weekends.

Monroe Arts Center
monroeartscenter.com • 1315 11th St • 608.325.5700
 Performances, gallery exhibits, and art classes for all ages. Visit website for upcoming shows and exhibits. Open Tues - Fri 10 am - 5 pm and Sat 10 am - 2 pm. Summer Concert Series 2nd & 4th Wed June - August.

Monroe Theatre Guild
monroetheatre.com • 910 16th Ave • 608.325.1111
 Performing arts; visit website for shows.

Turner Hall
turnerhallofmonroe.org • 1217 17th Ave • 608.325.3461
 Swiss Bauernmalerei (folk painting) and historical displays, with year-long public programming through its Swiss Heritage Series, preserving and celebrating contributions of the Swiss to Monroe.

More in Monroe

National Historic Cheesemaking Center & Imobersteg Farmstead Cheese Factory
nationalhistoriccheesemakingcenter.org
 2108 6th Ave (located west of the intersection of Highway 69 south and 21st Street) • 608.325.4636
 Self-guided tour exploring legacy of dairy farming and cheesemaking in Green County. Guided tours when docents available. Museum hours May 1 - Oct 31, Thurs - Sun 10 am - 3 pm. Groups by appointment.

Emmi Roth USA (Alp and Dell Cheese)
alpanddellcheese.com • 657 2nd St • 608.328.3355
 See cheese being made from observation hall on weekday mornings. Groups by appointment.

Badger State Trail
friendsofbadgerstatetrail.org • *dnr.wi.gov*
 Trailhead parking near intersection of 14th Ave & 6th St
 Traveling south: connects with Jane Addams Trail at the Illinois border. Traveling north: Monticello, Belleville, and connection with Capital City Trail in Fitchburg area.

Visit the Green County Tourism website GreenCounty.org for more to do throughout the region.



Crimson and clover, over and over.

Tommy Jackson's first gigs took place in the "Blue Room" at the former Eugene Hotel building just off the southwest corner of the Square. As a middle schooler who sang and played guitar, Jackson entertained at the hotel that was managed by his parents. Later, he changed his name and added the band: Tommy James and the Shondells. Over the years, James racked up more than a hundred million records sold with his music featured in movies, TV shows and advertising campaigns.



Brewing up some history.

We started making beer right here in downtown Monroe way back in 1845. Take a tour at Minhas Craft Brewery to learn about famous brews of the past like Augsburg and Berghoff, and get a taste of the present with a flavored adult beverage like grape or rootbeer hard soda. Fun flavors of Blumer's soda pop for the kids.



Green County Cheese Days—since 1914.



Get ready to polka, yodel and eat cheese curds by the truckload! Oldest food fest in the Midwest—on the Square in downtown Monroe—third weekend of September in even years.