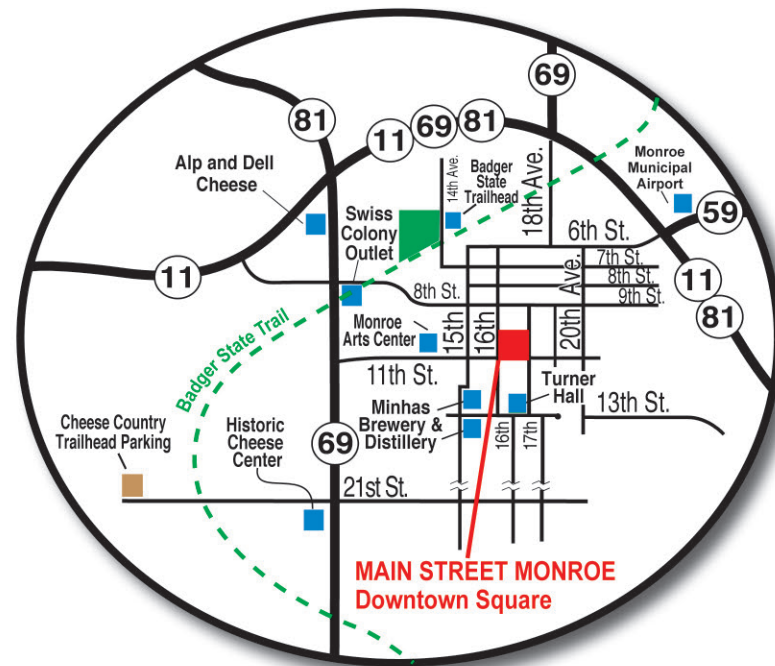


Shop

213 Mercantile	1024-17th Ave	608.571.4274
Arts, Antiques, & Photography	1114-17th Ave	608.325.6801
Artful Dressmaker	1615-10th St	608.636.4746
Artful Gourmet	1606-11th St	608.325.2424
Burington Shoes	1013-16th Ave	608.325.4464
Busy Bee Floral & Gift	1605-10th St	608.851.0522
Edelweiss Gifts	1630-11th St	608.325.4438
Frame N Color	1119-16th Ave	608.325.4135
Genthe's Clearance Center	904-16th Ave	608.328.4249
Heartland Graphics	1715-12th St	608.328.4404
House to Home Designs	1628-11th St	608.325.4710
JoAnne's Dress Shop	1618-11th St	608.325.3900
Luecke's Diamond Center	1029-16th Ave	608.325.2600
Mama + Little's Boutique	1604-11th St	608.713.2266
Martin's Sport Shop	1016-17th Ave	608.325.3370
Marv's Farm Toys	1512 ^{1/2} -11th St	608.558.2185
Max's Threads	1111-16th Ave	608.325.1045
Monroe ANTIQUES Mall	1003-16th Ave	608.328.8000
Monroe Art Market	1311-13th Ave	608.721.6771
Monroe Family Eye Care Optical Store	1113-17th Ave	608.325.5606
North Side Shop	1607-10th St	608.426.6776
Orange Kitten Yarns	1613-10th St	608.328.4140
RE: Thrifting with a Mission	1020-17th Ave	
Schultz Hometown Pharmacy	1008-17th Ave	608.325.2151
Toy Haus	1017-16th Ave	608.325.1277
Urban Boutique & Spa	1611-10th St	608.329.5401
Vapor Company	1010-17th Ave	608.492.2166
Zodica Perfumery	1620-11th St	608.426.6398

Events

First Thursday Shopping Nights - stores open late
 Summer Series - June through September
 Cars on the Square - first Friday in June; last Friday in August
 St. Patrick's Day Parade - March 17
 Trunk or Treat - October 31
 Small Business Saturday - Thanksgiving Weekend
 Maxwell Street Days - first weekend in August
 Monroe Farmers Market - May through October: Saturday mornings and Wednesday afternoons
 Green County Cheese Days (mid September in even years)
 Lighted Christmas Parade - second Friday after Thanksgiving



Lodging

MOTELS

AmericInn • 424-4th Ave • 608.328.3444
 Gasthaus Motel • 685-30th St • 608.328.8395
 Super 8 Motel • 500-6th St • 608.325.1500

BED & BREAKFAST

Victorian Garden • 1720-16th St • 608.328.1720

CAMPING

Green Co. Fairgrounds • 2600-10th St • 608.325.9655

Visit our website for a complete directory of all businesses in the Main Street Monroe district, including spas and salons, health and wellness, legal, financial, and more.



MAIN STREET MONROE

Main Street Monroe, Inc. is a nationally accredited, volunteer-driven, nonprofit 501(c)(3) organization established in 2005. Serving as an advocate for the downtown neighborhood, priorities include small business development, historic preservation, and events.

1717-10th Street
 PO Box 544
 Monroe, WI 53566

608.328.4023 • monroemainstreet@tds.net

MAINSTREETMONROE.ORG



Eat & Drink

Amy's Corner Cafe - cakes and eggs, daily lunch specials, pie & cinnamon rolls. 1127-16th Ave • 608.325.3768 (B,L)
 Bäckerei Kline - European Inspired treats and puff pastries. 1613 10th Street • 608.325.6773 (B, L)
 Bartels & Co. Tap - craft beers, spirits, peanuts & popcorn. 1012-17th Ave • 608.325.7252 (F,O)
 Baumgartner's Cheese Store & Tavern - sandwiches, chili, cheese, soup. 1023-16th Ave • 608.325.6157 (L,D,F,O)
 BuggyWorks - burgers, salads, fried curds, pasta, steaks, mac-n-cheese. 1015-18th Ave, #112 • 608.426.6445 (L,D,F)
 Bullet's Restaurant & Doyle's Irish Pub - steaks, burgers, sandwiches, salad bar, pizza. Bulletsrestaurant.com. 1301-15th Ave • 608.325.7777 (L,D,F)
 Bullquarian Brewhouse - 2-barrel nano brewery. Pizza, sandwiches, nachos, live entertainment. Limited wine and cocktail selection. 1128-17th Ave • 608.426.6720 (D,O)
 Chocolate Temptation - artisan chocolates, espresso bar, ice cream, desserts. 1004-17th Ave • 608.328.2462 (B,L)
 Chop Sticks - Chinese and American cuisine, dine in or carry out. 1021-16th Ave • 608.329.7900 (L,D)
 Everest Nutrition - energizing teas and specialty drinks, meal replacement shakes, and protein treats. 1117 16th Ave 608.426.6743 (B,L)
 Flanagan's Shenanigans - sports bar with tap beers, wine and spirits on south side of square. 1610 11th St 608.325.6141 (F)
 Jailhouse Tap Bar & Grill - burgers, daily specials, local brews on tap. 1404-12th St • 608.325.6462 (L,D,F)
 Mad Charlie's Café - farm fresh kitchen specializing in breakfast and lunch organic items including pizza by the slice, pasties, baked goods, and seasonal salads. 921-15th Ave • 608.426.6306 (B,L,O)
 Minhas Kitchen - affordable fine dining, sandwiches, pasta, pheasant, steak, and sea food. Fine wines and craft cocktails made with locally made wines, spirits & liquors. 1404-13th St. • 608.328.5555 (L,D,O,F)
 North Side Pub & Grill - burgers, appetizers, daily specials; late night menu Fri/Sat. 1609-10th St • 608.426.6774 (L,D,F,O)
 Pancho & Lefty's - hickory BBQ, seafood, burgers, burritos, salads, margaritas, beer, wine. 1018-17th Ave • 608.426.6116 (D,O)
 Rainbow Confections - gourmet popcorn and fudge, cotton candy, ice cream, soda, and candies for all ages. 1600-11th St • 608.325.2635
 Suisse Haus - burgers, sandwiches, chili, pizza, shrimp, fish, fried curds, wings. 1602-12th St • 608.325.3220 (L,D,F,O)
 Sunrise Donut Café - fresh custom donuts, coffee, and espresso drinks. 1014 17th Ave • 608.426.6350 (B,L,O)
 Taco Martinez - authentic Mexican, wide variety of tacos, burritos, daily specials, homemade sauces, carryout. 1713-11th St • 608.931.1191 (L,D)
 The French Quarter - sandwiches, soup, pizza, foods from the fryer. Grill on til closing. 1201-17th Ave • 608.328.2332 (L,D,F)
 The Garden Deli - sandwiches & baked potatoes to order, salads, wraps, ice cream. 1624-11th St • 608.325.3526 (L,D)
 Turner Hall Ratskeller - Swiss & American specialties, Friday fish fry. 1217-17th Ave • 608.325.3461 (D,F,O)
B-Breakfast • L-Lunch • D-Dinner
F-Full Bar • O-Outside Seating Available

SHOPPING DINING TOURS ENTERTAINMENT

When life gives you Limburger, make a sandwich.

Back in 1931, Emil Baumgartner opened a store on the west side of the Square to sell cheesemaking supplies to area factories. Times were tough during the Depression years, and if customers were unable to pay cash, they paid with cheese. Soon Emil began offering customers a complimentary cheese sandwich, and then a local brew to go along with it. And that is how the legendary Baumgartner's Cheese Store and Tavern was born.



An iconic landmark in Monroe, "Baumies" holds bragging rights as oldest cheese store in Wisconsin. It's the place to go if you have a hankering for the quintessential Limburger sandwich—served up with mustard and onion on rye; a mint on the side.

Crimson and clover, over and over.

Tommy Jackson's first gigs took place in the "Blue Room" at the former Eugene Hotel building just off the southwest corner of the Square. As a middle schooler who sang and played guitar, Jackson entertained at the hotel that was managed by his parents. Later he changed his name and added the band: Tommy James and the Shondells. Over the years James racked up more than a hundred million records sold with his music featured in movies, TV shows and advertising campaigns.



Downtown - Tours & Visits

Green County Courthouse
greencountywisconsin.info • 1016 - 16th Ave
 608.328.1838 • Self-guided tour and "you be the judge" photo opp. Open to public on weekdays 8 am - 4:30 pm. Groups by appointment.

Green County Historical Society Museum
www.gcwihs.org • 1617 - 9th St.
 Local history and one-room schoolhouse; genealogy information. Open Sat and Sun 1-4 pm from June-Sept. Our phone number is 608-324-4676 (leave message)

Minhas Craft Brewery
minhasbrewery.com • 1208 - 14th Ave • 608.328.9120
 Visitor center, gift shop & beer memorabilia museum. Tours: Mon 11 am, Tues - Thurs 1 pm, Fri 11 am & 2 pm, Sat 11 am, 1 & 3 pm, Sun 1 & 3 pm. Groups by appointment. Call for Tour Reservations.

Minhas Micro Distillery & Winery
minhasdistillery.com • *minhaswinery.com*
 1404 - 13th St • 608.328.5550 • Daily distillery and winery tastings. Mon.-Fri. 9am-5pm Sat. 10am-5pm Sun 11am-5pm. Winery reservations recommended on weekends.

Monroe Arts Center
monroeartscenter.com • 1315 - 11th St • 608.325.5700
 Gallery exhibits and performance hall. Visit website for upcoming shows and exhibits. Open Tues-Fri 10 - 5 and Sat 10 - 2. Outdoor concerts 1st & 3rd Wed June - August.

Monroe Theatre Guild
monroetheatre.com • 910 - 16th Ave • 608.325.1111
 Performing arts; visit website for shows.

Turner Hall
 Swiss Bauernmalerei (folk painting), with special events and public programming through the Swiss Heritage Series occur throughout the year chronicling and celebrating contributions of Swiss in Monroe.



Visit the Green County Tourism website **GreenCounty.org** for more to do throughout the region.

More in Monroe

National Historic Cheesemaking Center & Imobersteg Farmstead Cheese Factory
nationalhistoriccheesemakingcenter.org
 2108 - 6th Ave • (located west of the intersection of Highway 69 south and 21st Street) • 608.325.4636
 Self-guided tour exploring legacy of dairy farming and cheesemaking in Green county. Guided tours when docents available. Museum hours May 1-Oct 31, Thu-Sun 10 am-3 pm. Groups by appointment.

Emmi Roth USA (Alp and Dell Cheese)
alpanddellcheese.com • 657 - 2nd St • 608.328.3355
 See cheese being made from observation hall on weekday mornings. Groups by appointment.

Badger State Trail
friendsofbadgerstatetrail.org • *dnr.wi.gov*
 Trailhead parking near intersection of 14th Ave & 6th St. Traveling south: connects with Jane Addams Trail at the Illinois border. Traveling north: Monticello, Belleville, and connection with Capital City Trail in Fitchburg area.

Brewing up some history.

We started making beer right here in downtown Monroe way back in 1845. Take a tour at Minhas Craft Brewery to learn about famous brews of the past like Augsburg and Berghoff, and get a taste of the present with a flavored adult beverage like grape or rootbeer hard soda. Fun flavors of Blumer's soda pop for the kids.



Green County Cheese Days—since 1914.



Get ready to polka, yodel and eat cheese curds by the truckload! Oldest food fest in the Midwest—on the Square in downtown Monroe—third weekend of September in even years.